Alt Order #

07894909

INVOICE



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station Account Executive Sales Office Sales Region Fran Berg WXII Eagle-Washingt National

www.wxii12.com

Billing Address:

Send Payment To:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Advertiser **Product** Estimate Number Obama/D/President SKED A -30'S 1536

> Billing Calendar Billing Type Deal# Broadcast Cash Special Handling

Order #

948760

09/11/12 - 09/17/12

Flight Dates

IDB# Advertiser Code Product Code 9912856 95 101 Agency Ref Advertiser Ref

WXII PO Box 26888 Lehigh Valley, PA 18002-6888

						Spots/			
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/12/12 Class of T	09/14/12 Fime - Pre-em	M-F WXII 12 Nev	vs @ 5 a 5-6am	WTF	:30	4	\$110.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWT 09/16/12WT		<u>Rate</u> \$110.00					
Spots: # C	Ch <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>I</u>	<u>Description</u>	Start/End Time	Lengi	th Ad-ID			Rate Type
1 W	VXII W 09	/12/12 5:20 AM I	M-F WXII 12 News @ 5 am	5-6am	:3	0 OFA12G104H	ł		\$110.00 N
2 V	VXII Th 09	/13/12 5:28 AM I	M-F WXII 12 News @ 5 am	5-6am	:3	0 OFA12G104H	ı		\$110.00 N
4 V	VXII Th 09	/13/12 5:53 AM i	M-F WXII 12 News @ 5 am	5-6am	:3	0 OFA12Z107H			\$110.00 NI
3 V	VXII F 09	/14/12 5:12 AM I	M-F WXII 12 News @ 5 am	5-6am	:3	0 OFA12Z107H	1		\$110.00 N
2 09/17/12 Class of T	09/17/12 Time - Pre-em	M-F WXII 12 Net ptible with notice	vs @ 5 a 5-6am	M	:30	1	\$110.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWT 09/23/12 M		<u>Rate</u> \$110.00					
Spots: # C	Ch Day Ai	r Date Air Time	<u>Description</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
1 V	VXII M 09	/17/12 5:53 AM	M-F WXII 12 News @ 5 am	5-6am	:3	0 OFA12Z118			\$110.00 N
3 09/12/12 Class of T	09/14/12 Time - Pre-em	M-F WXII 12 Net	ws @ 6 a 6-7am	WTF	:30	4	\$250.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWT 09/16/12WT		<u>Rate</u> \$250.00					
Spots: # C	Ch <u>Day Ai</u>	r Date Air Time	<u>Description</u>	Start/End Time	Leng	h Ad-ID			Rate Tyr
4 V	VXII W 09	/12/12 6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:3	0 OFA12Z107H	•		\$250.00 N
2 V	VXII Th 09	/13/12 6:43 AM	M-F WXII 12 News @ 6 am	6-7am	:3	0 OFA12G104F	I		\$250.00 N
1 V	VXII F 09	/14/12 6:23 AM	M-F WXII 12 News @ 6 am	6-7am	:3	O OFA12G104F	ł .		\$250.00 N
3 V	VXII F 09	/14/12 6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:3	0 OFA12Z107H	1		\$250.00 N
4 09/17/12 Class of T	09/17/12 Time - Pre-em	M-F WXII 12 Ne	ws @ 6 a 6-7am	M	:30	1	\$250.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWT 09/23/12 M		<u>Rate</u> \$250.00					
Spots: # 0	Ch <u>Day Ai</u>	r Date Air Time	<u>Description</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Tvi
1 V	VXII M 09	/17/12 6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:3	0 ofa12z107i	ı		\$250.00 N
5 09/12/12 Class of T	09/14/12 Time - Immedi	NBC Today Sho ately Pre-emptible w		WTF	:30	4	\$175.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWT 09/16/12WT		<u>Rate</u> \$175.00					
Spots: # 0	Ch <u>Day Ai</u>	r Date Air Time	<u>Description</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Ty
2 V	OS W IIXV	/12/12 7:22 AM	NBC Today Show	7-9am	:3	30 OFA12G104	4		\$175.00 እ



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoic	e Date	Invoice Month	Invoice Period
948760-1	09/23/	112	September 2012	08/27/12 - 09/17/12
Advertiser		Produ	ıct	Estimate Number

e Start Date End Date Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
5 09/12/12 09/14/12 NBC Today Sho Class of Time - Immediately Pre-emptible v		WTF	:30	4	\$175.00	NM	
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 WXII W 09/12/12 8:50 AM	NBC Today Show	7-9am	:30	OFA12Z107H	1		\$175.00 N
	NBC Today Show	7-9am		OFA12Z107H			\$175.00 N
3 WXII F 09/14/12 7:58 AM	NBC Today Show	7-9am	:30	OFA12G104H	ı		\$175.00 N
6 09/17/12 09/17/12 NBC Today Sho Class of Time - Immediately Pre-emptible v	rithout notice	N	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTW</u> 09/17/12 09/23/12 M	FFSS Spots/Week	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	Length	Ad-ID			Rate Typ
1 WXII M 09/17/12 8:37 AM	NBC Today Show	7-9am	:30	OFA12Z118			\$175.00 N
7 09/15/12 09/15/12 NBC Saturday T Class of Time - Immediately Pre-emptible v		S-	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTW</u> 09/10/12 09/16/12	<u>Spots/Week</u>	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Typ
1 WXII Sa 09/15/12 9:59 AM	NBC Saturday Today	8-10am	:30	OFA12G104H	1		\$125.00 N
8 09/16/12 09/16/12 NBC Sunday To Class of Time - Pre-emptible with notice	day 8-9am	s	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTW</u> 09/10/12 09/16/12	FFSS Spots/Week	<u>Rate</u> \$225.00					
	Description	Start/End Time	Length	Ad-ID			Rate Tyr
	NBC Sunday Today	8-9am	:30	OFA12Z107H	1		\$225.00 N
9 09/16/12 09/16/12 NBC Meet the F Class of Time - Immediately Pre-emptible v		s	:30	1	\$150.00	NM	
	FSS Spots/Week	<u>Rate</u> \$150.00					
	<u>Description</u>	Start/End Time	<u>Length</u>				Rate Tyr
1 WXII Su 09/16/12 10:00 AM	NBC Meet the Press	9-10am	:30	OFA12Z118			\$150.00 N
10 09/12/12 09/14/12 Live with Regis Class of Time - Pre-emptible with notice	·	WTF	:30	4	\$100.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$100.00					
	Description	Start/End Time	<u>Length</u>				Rate Typ
	Live with Regis & Kelly	9-10AM		OFA12G104			\$100.00 N
	Live with Regis & Kelly	9-10AM		OFA12G104F			\$100.00 N
	Live with Regis & Kelly Live with Regis & Kelly	9-10AM 9-10AM		OFA12Z107i OFA12Z107i			\$100.00 N \$100.00 N
11 09/17/12 09/17/12 Live with Regis	& Kelly 9-10AM	M	:30	1	\$65.00	NM	<u> </u>
	Vithout notice FFSS Spots/Week 1	<u>Rate</u> \$65.00					
	Description	Start/End Time	Length	Ad-ID			Rate Ty
	Live with Regis & Kelly	9-10AM		OFA12Z107	1		\$65.00 N
12 09/12/12 09/14/12 NBC Today Sho Class of Time - Immediately Pre-emptible v	ow II 10A-12N	WTF	:30	4	\$40.00	NM	
Weeks: Start Date End Date MTW	FFSS Spots/Week	<u>Rate</u> \$40.00					
	<u>Description</u>	Start/End Time	<u>Leng</u> th	Ad-ID			Rate Tv
	NBC Today Show II	10A-12N		OFA12Z107	1		\$40.00 N
	NBC Today Show II	10A-12N	:30	OFA12G104I	4		\$40.00 N
4 WXII Th 09/13/12 10:59 AM	NBC Today Show II	10A-12N	:30	OFA12G104	4		\$40.00 N



Send Payment To: WXII **PO Box 26888** Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A -30'S	1536

No. Start Date End Date Description Start/End Time NTW/FFSS Length Week Rate Type	www.v	vxii12.com										
12 29/12/12 39/14/12 39/1									•			
Class of Time - Immediately Pre-emptible without notice Spots # Ch Day & International Pre	Line	Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
3 MONI F 0914/112 0914/112 NBC Today Show II 10A-12N N 30 1 \$40.00 NM	12			NBC tely Pre-	Today Show II emptible without r		WTF	:30	4	\$40.00	NM	
13 09/17/12 09/17/12 NBC Today Show II 10A-12N N 130 1 \$40.00 NM		· -										
Class of Time - Immediately Pre-emptible without notice State St		3 WX	(II F 09/	/14/12	11:27 AM NBC To	oday Show II	10A-12N	:3	0 OFA12G104H			\$40.00 NM
Solicity	13						M	:30	1	\$40.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Spots		Weeks:			<u> </u>							
1 WXII M 09/17/12 12/8 AV NBC Today Show I 10A-12N :30 oFA12z118 \$40.00 NM 14 09/12/12 09/14/12 MF WXII 12 News @ No12-1pm WTF :30 4 \$50.00 NM 14 09/12/12 Stan Date End Date MTNTTSS Soots/Week Rate S50.00 Stan Date S50.00 NM 15 Spots #C h Day Air Date Air Time Description 2 WW F 09/14/12 12/19 PM F WXII 12 News @ Noon 12-1pm :30 oFA12z107+ :50.00 NM 1 WXII Th 09/13/12 12-25 PM MF WXII 12 News @ Noon 12-1pm :30 oFA12z107+ :50.00 NM 1 WXII F 09/14/12 12/10 PM F WXII 12 News @ Noon 12-1pm :30 oFA12z107+ :50.00 NM 15 09/17/12 09/17/12 MF WXII 12 News @ Noon 12-1pm :30 oFA12z107+ :50.00 NM 15 09/17/12 09/17/12 MF WXII 12 News @ Noon 12-1pm :30 oFA12z107+ :50.00 NM 15 09/17/12 09/17/12 WT WXII 12 News @ Noon 12-1pm :30 oFA12z107+ :50.00 NM 15 09/17/12 09/17/12 WT WXII 12 News @ Noon 12-1pm :30 oFA12z107+ :50.00 NM 16 09/17/12 09/17/12 WT WXII		Spots: # Ch				•		Lenat	h Ad-ID			Rate Type
Weeks Start Date Emeral Proemptible without notice	İ	. –										
Weeks Start Date Emeral Pro-+emptible without notice	14	00/12/12	00/14/12	MEV	MYII 12 Nous @ A	lo 12-1pm	WTE	.30	4	\$50.00	NM	
Spotist	'"							.30	•	350.00	IAIAI	
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-IID S50.00 NM 1 WXI Th 09/13/12 12:25 PM M-F WXII 12 News @ Noon 12-1pm :30 or A12:10/34 \$50.00 NM 4 WXI F 09/14/12 12:45 PM M-F WXII 12 News @ Noon 12-1pm :30 or A12:10/34 \$50.00 NM 4 WXI F 09/14/12 12:45 PM M-F WXII 12 News @ Noon 12-1pm :30 or A12:10/34 \$50.00 NM \$		Weeks:										
2 WXII Th 09/13/12 12:29 PM M-F WXII 12 News @ Noon 12-1pm :30 0FA122107H \$50.00 NM 1 WXII Th 09/13/12 12:59 PM M-F WXII 12 News @ Noon 12-1pm :30 0FA122107H \$50.00 NM 4 WXII F 09/14/12 12:10 PM M-F WXII 12 News @ Noon 12-1pm :30 0FA122107H \$50.00 NM		Spate: # Ch				•		Longt	h Ad ID			Pata Tima
1 WXII Th		. –										
3 WXII F						_	•		-			
The control of the						_	•	:3	- D ofa12z107н			-
Class of Time - Immediately Pre-emptible without notice	1	4 WX	(II F 09/	/14/12	12:45 PM M-F W	XII 12 News @ Noon	12-1pm	:3	O OFA12G104H			\$50.00 NM
Class of Time - Immediately Pre-emptible without notice	15	09/17/12	09/17/12	M.E.V	MYII 12 Nows @ N	lo:12-10m	N	.30	1	\$50.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Spots Spots Spots Mr. Spots Spot	'`			ately Pre-	emptible without r	notice	14	.30	•	\$30.00	LAIAI	
1 WXII M 09/17/12 12:59 PM M-F WXII 12 News @ Noon 12-1pm :30 0FA122107H \$50.00 NM		Weeks:				Spots/Week 1	\$50.00					
18	l	• —										
Class of Time - Immediately Pre-emptible without notice		1 WX	II M 09/	/17/12	12:59 PM M-F W	XII 12 News @ Noon	12-1pm	:3	O OFA122107H			\$50.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	16						WTF	:30	4	\$70.00	NM	
1 WXII W 09/12/12 3:51 PM M-F 3-4P 3:0 0FA12z107H \$70.00 NM 2 WXII Th 09/13/12 3:31 PM M-F 3-4P M-F 3-4P 3:0 0FA12z107H \$70.00 NM 4 WXII Th 09/13/12 3:59 PM M-F 3-4P M-F 3-4P 3:0 0FA12z107H \$70.00 NM \$70.00 NM 3 WXII F 09/14/12 3:12 PM M-F 3-4P M-F 3-4P 3:0 0FA12z107H \$70.00 NM \$70.0		Weeks:										
2 WXII Th 09/13/12 3:31 PM M-F 3-4P		-										
4 WXII Th 09/13/12 3:59 PM M-F 3-4P M-F 3-4P :30 0FA12G104H \$70.00 NM 3 WXII F 09/14/12 3:12 PM M-F 3-4P M-F 3-4P :30 0FA12G104H \$70.00 NM									-			
3 WXII F 09/14/12 3:12 PM M-F 3-4P M-F 3-4P :30 0FA12Z107H \$70.00 NM 17 09/17/12 09/17/12 M-F 3-4P M-F 3-4P N :30 1 \$85.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date O9/17/12 09/23/12 M 1 Start/End Time Start/End Time Start/End Time Length Ad-ID Rate Type 1 WXII M 09/17/12 3:33 PM M-F 3-4P M-F 3-4P :30 0FA12Z118 \$85.00 NM 18 09/12/12 09/14/12 DR OZ M-F 4-5p									=			
17 09/17/12									_			
Class of Time - Immediately Pre-emptible without notice												
Weeks: Start Date O9/17/12 O9/23/12 M 1 S85.00 Spots: # Ch Day Air Date Air Time Description O9/17/12 O9/17/1	17						M	:30	1	\$85.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			Start Date	End Da	ate MTWTFSS	Spots/Week						
18 09/12/12		Spots: # Ch	Day Air	r Date	Air Time Descrip		Start/End Time					
Class of Time - Immediately Pre-emptible without notice		1 WX	(II M 09/	/17/12	3:33 PM M-F 3-	4P	M-F 3-4P	:3	0 OFA12Z118			\$85.00 NM
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	18						WTF	:30	4	\$125.00	NM	
1 WXII W 09/12/12 4:45 PM DR. OZ M-F 4-5p :30 0FA12G104H \$125.00 NM 2 WXII Th 09/13/12 4:20 PM DR. OZ M-F 4-5p :30 0FA12Z107H \$125.00 NM 4 WXII Th 09/13/12 4:39 PM DR. OZ M-F 4-5p :30 0FA12G104H \$125.00 NM 3 WXII F 09/14/12 4:25 PM DR. OZ M-F 4-5p :30 0FA12G104H \$125.00 NM \$			Start Date	End Da	ate MTWTFSS	Spots/Week						
2 WXII Th 09/13/12 4:20 PM DR. OZ M-F 4-5p :30 0FA122107H \$125.00 NM 4 WXII Th 09/13/12 4:39 PM DR. OZ M-F 4-5p :30 0FA12G104H \$125.00 NM 3 WXII F 09/14/12 4:25 PM DR. OZ M-F 4-5p :30 0FA12G104H \$125.00 NM 19 09/17/12 09/17/12 DR. OZ M-F 4-5p M :30 1 \$150.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate		. –										
4 WXII Th 09/13/12 4:39 PM DR. OZ M-F 4-5p :30 0FA12G104H \$125.00 NM 3 WXII F 09/14/12 4:25 PM DR. OZ M-F 4-5p :30 0FA12G104H \$125.00 NM \$125.0									=			
3 WXII F 09/14/12 4:25 PM DR. OZ M-F 4-5p :30 0FA12G104H \$125.00 NM 19 09/17/12 09/17/12 DR. OZ M-F 4-5p N :30 1 \$150.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate							•		=			*
19 09/17/12 DR. OZ M-F 4-5p N :30 1 \$150.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	1								=			
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate	<u></u>	3 WX	KII F 09	/14/12	4:25 PM DR. 02	<u> </u>	м-г 4-эр	:3	U UPAIZGIU4H			\$1∠5.UU NM
	19						M	:30	1	\$150.00	NM	
		Weeks:										



Send Payment To:
WXII
PO Box 26888
Lehlgh Valley, PA 18002-6888

1		Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A -30°S	1536

www.	wxii12.com										
								Spots/			
Line	Start Date	End Date	Description	Start/E	nd Time	MTWTFSS	Length	Week	Rate	Туре	
19	9 09/17/12	09/17/12	DR. OZ	M-F 4-!	5р	M	:30	1	\$150.00	NM	
-	Class of Tin	ne - Immed	liately Pre-empt	ble without notice							
1											
	Spots: # Ch	Day A	<u> Air Date</u> <u>Air T</u>	ime Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	II M O	9/17/12 4:15	PM DR. OZ		M-F 4-5p	:3	O OFA12Z107H			\$150.00 NM
20	0 09/12/12	09/14/12	M-F WXII 1	2 News @ 5 p 5-6pm		WTF	:30	4	\$175.00	NM	
	Class of Tin	ne - Immed	liately Pre-empt	ble without notice							
	Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS Spot	s/Week	<u>Rate</u> \$175.00					
	Spots: # Ch			ime Description	7	Start/End Time	Lenai	h Ad-ID			Rate Type
İ	4 WX			PM M-F WXII 12 Nev	ws @ 5 pm	5-6pm		0 OFA12Z107H	1		\$175.00 NM
	2 WX	II Th O		PM M-F WXII 12 Nev	•	5-6pm	:3	0 OFA12Z107H	1		\$175.00 NM
1	1 WX	(II Th O	9/13/12 5:42	PM M-F WXII 12 Nev	ws @ 5 pm	5-6pm	:3	O OFA12G104H	1		\$175.00 NM
	3 WX	IIF O	9/14/12 5:28	PM M-F WXII 12 Nev	ws @ 5 pm	5-6pm	:3	O OFA12Z107H	l		\$175.00 NM
2	1 09/17/12	09/17/12	M-F WXII 1	2 News @ 5 p 5-6pm		M	:30	2	\$175.00	NM	
	Class of Tin	ne - Immed	liately Pre-empt	ble without notice		**		<u> </u>	V 110.00		
	Weeks:	Start Date			s/Week	Rate					
1	Coole: # Ch	09/17/12	09/23/12	M	2	\$175.00	Longi	. Ad ID			Bata Time
-	Spots: # Ch 2 WX			<u>ime</u> <u>Description</u> 5 PM M-F WXII 12 Nev	vc @ 5 nm	Start/End Time 5-6pm		<u>h Ad-ID</u> O OFA12Z118			<u>Rate Type</u> \$175.00 NM
-	1 WX			PM M-F WXII 12 Nev	•	5-6pm		O OFA12Z107H	1		\$175.00 NM
\vdash										-	
22	2 09/12/12 Class of Tin	09/14/12	M-F WXII 1	2 News @ 6 p6-630p ble without notice	m	WTF	:30	4	\$325.00	NM	
	Weeks:	Start Date			s/Week	Rate					
	vvoons.	09/10/12	09/16/12	WTF	4	\$325.00					
	Spots: # Ch	Day A	<u> Air Date</u> <u>Air 1</u>	ime Description		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	4 WX	(II W 0	9/12/12 6:2 ⁻	PM M-F WXII 12 Nev	ws @ 6 pm	6-630pm	:3	0 OFA12G104H	1		\$325.00 NM
	2 WX		9/13/12 6:23	PM M-F WXII 12 Nev	ws @ 6 pm	6-630pm		10 OFA12Z107H			\$325.00 NM
	1 WX			PM M-F WXII 12 Nev	•	6-630pm		0 OFA12G104H			\$325.00 NM
_	3 WX	(II F O	9/14/12 6:21	PM M-F WXII 12 Nev	ws @ 6 pm	6-630pm	:3	0 OFA12Z107H			\$325.00 NM
2:	3 09/17/12	09/17/12		2 News @ 6 p6-630p	m	M	:30	1	\$600.00	NM	
<u> </u>			nptible with notice		- 0.04 1:						
	Weeks:	Start Date 09/17/12	e <u>End Date</u> 09/23/12	MTWTFSS Spot	s/Week 1	<u>Rate</u> \$600.00					
1	Spots: # Ch			ime Description	•	Start/End Time	Lenat	h Ad-ID			Rate Type
İ	1 WX			PM M-F WXII 12 Nev	ws @ 6 pm	6-630pm		0 OFA12Z118			\$600.00 NM
	4 09/12/12	09/14/12	Ad Com Nie	othe Name 620s 7		WTF	.20	4	6225.00	AIA.	
2				ntly News 630p-7 ible without notice	þ	W11	:30	4	\$325.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS Spot	s/Week	Rate					
1		09/10/12	09/16/12	WTF	4	\$325.00					
	Spots: # Ch			ime Description		Start/End Time		th <u>Ad-ID</u>			Rate Type
	4 WX) PM M-Sun Nightly N		630p-7p		30 OFA12G104F 30 OFA12G104F			\$325.00 NM
	1 WX			I PM M-Sun Nightly N		630p-7p 630p-7p		0 0FA12G104F			\$325.00 NM
	2 W2			I PM M-Sun Nightly N DPM M-Sun Nightly N		630p-7p 630p-7p		0 0FA122107F 0 0FA12G104F			\$325.00 NM \$325.00 NM
						υσυρ-τρ					
2	5 09/17/12 Class of Tir	09/17/12 ne - Pre-er	M-Sun Nig		р	M	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS Spot	s/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch			ime Description	•	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W2			PM M-Sun Nightly N	ews	630p-7p		0 OFA12Z107H	1		\$600.00 NM



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12

_			
- [Advertiser	Product	Estimate Number
	Obama/D/President	SKED A -30'S	1536

www.wxii12.com			01-1			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 09/16/12 09/16/12 Su WXII 12 News @ 6 pn6-630pm Class of Time - Pre-emptible with notice	S	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/10/12 09/16/12S 1	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII Su 09/16/12 6:20 PM Su WXII 12 News @ 6 pm	Start/End Time 6-630pm		<u>h Ad-ID</u> 0 0FA12Z107	'H		Rate Type \$225.00 NM
27 09/12/12 09/14/12 Inside Edition 7-730pm	WTF	:30	4	\$250.00	NM	V
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
09/10/12 09/16/12WTF 4	\$250.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		<u>h Ad-ID</u>			Rate Type
3 WXII W 09/12/12 7:22 PM Inside Edition	7-730pm		0 OFA12Z107			\$250.00 NM
1 WXII Th 09/13/12 7:13 PM Inside Edition	7-730pm		O OFA12G104			\$250.00 NM
2 WXII Th 09/13/12 7:28 PM Inside Edition	7-730pm		0 OFA12Z107			\$250.00 NM
4 WXII F 09/14/12 7:27 PM Inside Edition	7-730pm	:3	O OFA12Z107	'н		\$250.00 NM
28 09/17/12 09/17/12 Inside Edition 7-730pm Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 M 1	<u>Rate</u> \$250.00		•			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	<u>h</u> Ad-ID			Rate Type
1 WXII M 09/17/12 7:27 PM Inside Edition	7-730pm	:3	O OFA12Z118	}		\$250.00 NM
29 09/12/12 09/14/12 Entertainment Tonight 730-8pm Class of Time - Immediately Pre-emptible without notice	WTF	:30	4	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/10/12 09/16/12wTF 4	<u>Rate</u> \$225.00					 -
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WXII W 09/12/12 7:39 PM Entertainment Tonight	730-8pm		0 OFA12G104	н		\$225.00 NM
4 WXII W 09/12/12 7:56 PM Entertainment Tonight	730-8pm	:3	0 oFA12Z107	'н		\$225.00 NM
3 WXII Th 09/13/12 7:47 PM Entertainment Tonight	730-8pm	:3	0 OFA12G104	н		\$225.00 NM
2 WXII F 09/14/12 7:57 PM Entertainment Tonight	730-8pm	:3	0 OFA12G104	н		\$225.00 NM
30 09/17/12 09/17/12 Entertainment Tonight 730-8pm Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$225.00	NM	
Weeks: <u>Start Date End Date MTWTFSS Spots/Week</u> 09/17/12 09/23/12 M 1	<u>Rate</u> \$225.00			*		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WXII M 09/17/12 7:42 PM Entertainment Tonight	730-8pm		0 OFA12Z107	'н		\$225.00 NM
31 09/15/12 09/15/12 Entertainment This Week 7-8pm Class of Time - Immediately Pre-emptible without notice	S-	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/10/12 09/16/12S- 1	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WXII Sa 09/15/12 7:18 PM Entertainment This Week	7-8pm		<u>0 0FA12Z107</u>	'н		\$75.00 NM
32 09/17/12 09/17/12 Mon NBC Prime Other Prime Other	M	:30	1	\$1,000.00	NM	
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate	·· • • • • • • • • • • • • • • • • • •				
09/17/12 09/23/12 M 1	\$1,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		<u>h Ad-ID</u>	•		Rate Type
1 WXII M 09/17/12 8:48 PM Mon NBC Prime Other	Prime Other	:3	0 oFA12Z118)		\$1,000.00 NM
33 09/12/12 09/12/12 GUYS W KIDS/THE NEW10-11pm Class of Time - Pre-emptible with notice	W	:30	1	\$1,600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
09/10/12 09/16/12W 1	\$1,600.00 Start/Ford Time	J =	F 44 ID			Deta Torre
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A -30'S	1536

www.v	vxii12.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
33	09/12/12 Class of Tin	09/12/12 ne - Pre-emp	GUYS W KIDS/THE ptible with notice	NEW10-11pm	W	:30	1	\$1,600.00	NM	
	Spots: # Ch 1 WX	Day Air		<u>cription</u> YS W KIDS/THE NEW N	Start/End Time NORN 10-11pm		<u>h Ad-ID</u> 0 OFA12G10)4н		Rate Type \$1,600.00 NM
34	09/14/12 Class of Tim	09/14/12	DATELINE ptible with notice	10-11pm	F	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS		<u>Rate</u> \$1,000.00			•		
	Spots: # Ch 1 WX	Day Air		cription	Start/End Time 10-11pm		<u>h Ad-ID</u> 0 ofa12z10)7н		<u>Rate Type</u> \$1,000.00 NM
35	09/12/12 Class of Tim	09/15/12	M-Su WXII 12 News	@ 1*11-1135pm	WTFS-	:30	5	\$250.00	NM	· · · · · · · · · · · · · · · · · · ·
		Start Date 09/10/12	End Date MTWTFSS 09/16/12WTFS	Spots/Week	<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air	Date Air Time Des	-	Start/End Time		<u>h Ad-ID</u> 0 ofa12z10	1711		Rate Type
	2 WX			iu WXII 12 News @ 11 p	•		0 OFA12Z10			\$250.00 NM \$250.00 NM
	3 WX			u WXII 12 News @ 11 p	•		0 OFA12G10			\$250.00 NM
İ	4 WX		_	u WXII 12 News @ 11 p	•		O OFA12G10			\$250.00 NM
	5 WX	II Sa 09	/15/12 11:28 PM M-S	u WXII 12 News @ 11 p	•	:3	O OFA12Z10)7н		\$250.00 NM
36	09/17/12 Class of Tim	09/17/12 ne - Immedia	M-Su WXII 12 News	@ 1:11-1135pm	M	:30	1	\$250.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFS: 09/23/12 M	Spots/Week	<u>Rate</u> \$250.00					
1	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	II M 09	/17/12 11:29 PM M-S	u WXII 12 News @ 11 p	m 11-1135pm	:3	O OFA12Z10)7н		\$250.00 NM
37	09/12/12 Class of Tim	09/14/12 ne - Pre-emp	NBC Tonight Show ptible with notice	1135pm-1237am	WTF	:30	4	\$100.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFS: 09/16/12 WTF		<u>Rate</u> \$100.00					
1	Spots: # Ch 1 WX	<u>Day Air</u> 11 W 09		<u>cription</u> C Tonight Show	Start/End Time		<u>h Ad-ID</u> 0 0FA12G10	144		Rate Type
	2 WX			C Tonight Show	1135pm-1237am 1135pm-1237am		0 0FA12G10 0 0FA12G10			\$100.00 NM \$100.00 NM
	4 WX			C Tonight Show	1135pm-1237am		() OFA12310			\$100.00 NM \$100.00 NM
1	3 WX			C Tonight Show	1135pm-1237am		0 0FA12G10			\$100.00 NM
38	09/12/12	09/14/12		Falloi 1237xm-136xm	WTF	:30	4	\$15.00	NM	
	Class of Tim	ne - Immedia	ately Pre-emptible withou	ut notice						
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12WTF-		<u>Rate</u> \$15.00					
	Spots: # Ch	Day Air			Start/End Time		h Ad-ID	_		Rate Type
				Night w/Jimmy Fallon	1237xm-136xm		0 OFA12Z10			\$15.00 NM
	4 WX			Night w/Jimmy Fallon	1237xm-136xm		0 ofA12z10			\$15.00 NM
	2 WX			Night w/Jimmy Fallon	1237xm-136xm		0 OFA12G10			\$15.00 NM
<u></u>	3 WX	# F U9	/14/12 1:21 AM Late	Night w/Jimmy Fallon	1237xm-136xm	:3	0 OFA12Z10	//н		\$15.00 NM
39	09/15/12 Class of Tin	09/15/12 ne - Immedia	NBC Saturday Night ately Pre-emptible without	ut notice	\$-	:30	1	\$120.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFS: 09/16/12S	- 1	<u>Rate</u> \$120.00					
	Spots: # Ch 1 WX	<u>Day Air</u> II Sa 09		cription C Saturday Night Live	Start/End Time 1130pm-1am		<u>h Ad-ID</u> 0 ofa12G10)4н		Rate Type \$120.00 NM
40	09/16/12 Class of Tin	09/16/12 ne - Immedia	NFL Sunday Prime (S	:30	1	\$1,600.00	NM	



Payment Terms 30 Days

Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
948760-1	09/23/12	September 2012	08/27/12 - 09/17/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED A -30'S	1536

www.wxii12.com

							Spots/			
Line Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40 09/16/12 Class of T	09/16/12 ime - Immedi	NFL Su ately Pre-e	nday Prime Ga nptible without	me8p-12a notice	s	:30	1	\$1,600.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12		Spots/Week 1	Rate					
Spots: # C			S Air Time Descri	•	\$1,600.00 Start/End Time	Lengi	th Ad-ID			Rate Type
				unday Prime Games	8p-12a		11 70-10 30 OFA12Z10)7н		\$1,600.00 NM
										41,000.00 1411
	09/16/12 ime - Pre-em	ptible with r		7-8p/9p/4p	S	:30	1	\$550.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12		Spots/Week 1	<u>Rate</u> \$550.00					
Spots: # C			<u> Vir Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	XII Su 09	/16/12	7:29 PM NFL P	re-Game	7-8p/9p/4p	:3	0 OFA12Z11	L8		\$550.00 NM
42 09/13/12 Class of To	09/13/12 ime - Pre-em		IBC Prime	Prime Other	T	:30	1	\$1,000.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12		Spots/Week	Rate \$1,000.00					
Spots: # C			<u> . Vir Time Descri</u>	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
	XII Th 09		9:25 PM Thurs		Prime Other		0 oFA12Z10)7н		\$1,000.00 NM
43 09/13/12 Class of T	09/13/12 ime - Immedi	NBC Prately Pre-e	ime mptible without	10-11pm notice	Т	:30	1	\$1,000.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12		Spots/Week 1	Rate \$1,000.00					
Spots: # C			<u> Air Time Descri</u>		Start/End Time		th Ad-ID			Rate Type
1 W	XII Th 09	/13/12 1	0:41 PM NBC P	rime	10-11pm	:3	0 OFA12G10)4н		\$1,000.00 NM
44 09/12/12 Class of T	09/14/12 ime - Pre-em		Nightly News	630p-7p	WTF	:30	1	\$600.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12		Spots/Week 1	Rate \$600.00					W
Spots: # C	h <u>Day Ai</u>		Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	XII W 09	/12/12	6:51 PM M-Sun	Nightly News	630p-7p	:3	OFA12Z10)7н		\$600.00 NM
45 09/15/12 Class of T	09/16/12 ime - Immedi		2 Sa/Su News a		SS	:30	1	\$65.00	NM	
Weeks:	Start Date 09/10/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$65.00					
Spots: # C	h <u>Day Ai</u>	r Date A	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	XII Su 09	/16/12	6:53 AM WXII 1	2 Sa/Su News at 6am	6-8am	:3	0 OFA12Z11	L8		\$65.00 NM
					Total Spots		95			
										

Gross Total

\$23,125.00

Agency Commission

\$3,468.75

Net Amount Due

\$19,656.25